

Karen Weldin Stewart, CIR-ML  
Insurance Commissioner



Delaware Department of Insurance

In 2010, Governor Jack Markell signed legislation requiring motorists to use a hands-free device while driving. The bill's primary sponsor was Rep. Darryl Scott, who recently sent out a note to his constituents urging them to join in the third annual "It Can Wait" day of action to help end texting while driving. I thought the "It Can Wait" campaign had some great ideas on how to spread the word about the dangers of texting behind the wheel, so I thought I would put them on DOI's homepage. For even more ideas, be sure to visit [ItCanWait.com](http://ItCanWait.com).

Commissioner Karen Weldin Stewart

**Darryl Scott**  
State Representative, 31st District

Dear Friend,

I wanted to take a moment to let you know that this Friday, Sept. 19, is the third-annual "**It Can Wait**" day of action, when we can all work to help spread the word about the dangers of texting while driving, and take the pledge to never text behind the wheel.

Below you'll find information on the "**It Can Wait**" campaign from AT&T and tips for getting the message out this week. Start posting the #X hashtag with your updates on social media when you get in the car to let your friends know you'll be unable to respond to their messages right away, and download an app to block texting and send auto-responses when you're driving. I use DriveMode on my phone and it works great.

When the governor signed my bill to prohibit the use of hand-held devices behind the wheel in 2010, I knew it was just the first step in the campaign to stop drivers from endangering themselves and others by texting, tweeting, checking email or otherwise using a mobile device in a way that takes attention off the road.

I hope you'll join me this week in spreading the "It Can Wait" message across Delaware. Talk to you kids about the danger, get the message out to your friends and, most importantly, pledge not to text and drive.

Thanks, and be safe!

In your service,

Darryl Scott  
State Representative  
31th District



Keeping Delawareans Safe: "**It Can Wait**" day of action Sept. 19

The power of many voices and resources will help us end texting while driving in our community. Here are some easy ways to help:

- Get the #X Out on our third annual day of action on Friday, Sept. 19. Start now by spreading the word on Facebook, Instagram or Twitter with this sample post: We pledge not to txt & drv as we gear up for the annual #ItCanWait day of action on 9/19. Share tips for not txtng & drvng with @ItCanWait
- Promote and empower others to use tools like #X to help end texting while driving. Here's another sample social media post to get the word out: Post #X in social media, emails or texts before you start the car to let others know you are behind the wheel & can't text. #ItCanWait
- Include information about It Can Wait through your organization's website, blog, newsletter or email signature.
- Encourage your family, friends, community and colleagues to download an app like the AT&T DriveMode.
- Share your ritual or post what you would tell a driver to not text and drive with a short video clip, meme or creative image on your social networks.
- For the first time this year, Delawareans can text their pledge! Text the keyword icwde to 464329. You'll receive a text response/confirmation! The pledge — and the text — are free!
- Learn more about #X and how you can get involved at [ItCanWait.com](http://ItCanWait.com).